



The Hidden Costs of Board Books:

Time, money and security

Brainloop reveals the avoidable risk and cost of printed board meeting materials.

FTSE 100 and 250 companies are burning a huge £40,581 a year developing and distributing board books



For this amount, you could afford...



54 MacBook Air laptops.ⁱ



71 Microsoft Surface Pro 3 tablets.ⁱⁱ



A year's supply of Starbucks coffee for 80 members of staff.ⁱⁱⁱ

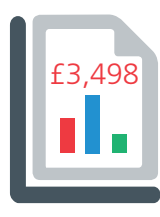


1 unforgettable annual party...

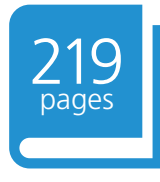
This expense is accumulated through processes that can be eliminated by using secure digital boardroom solutions:



42 hours of secretarial time compiling information per meeting.^{iv}



£3,498 administration cost per meeting.^v



219 pages in the average board book.^{vi}



£840 production per meeting.^{vii}



£171 in couriating hard copies.^{viii}

The security cost of printed board papers is also significant.



56% of board members carry printed papers with them.^{ix}



60% of organisations never, or only occasionally encrypt their board communications.^x

With this in mind, consider that:



10% of 2013's worst security breaches were due to portable media bypassing defences.^{xi}



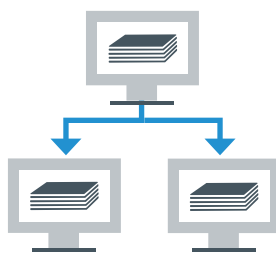
And the average cost of these breaches has just leapt from £850K (2013) to £1.5m (2014).^{xiii}

Brainloop Secure Boardroom™ solution solves these challenges simply and cost-effectively.

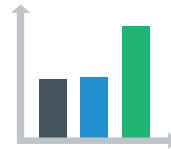
Cost Efficiency



Stakeholders have 24/7 secure access to confidential documents from any device anywhere in the world



Automated workflow functions, like the creation and distribution of board packs, save time and money



The solution delivers ROI in just 3 months



Voting support for improved decision making

Security



Your documents are protected from unauthorised access with 256-bit encryption on any device



100% of interactions including reviews, notes and annotations are tracked and archived



Full visibility of how information is used and by whom ensures automatic compliance



Shielding: You choose who sees your data, even your administrator does not necessarily have access

Numerous FTSE and Fortune 500 companies use our Secure Boardroom solution, as well as SMBs in a broad range of industries, including finance, manufacturing, pharmaceuticals and law.

For more information about our customers, please visit: <https://www.brainloop.com/en/about-us/customers.html>

Brainloop. simply secure.
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i Apple Store, 2014
ii Microsoft Store, 2014
iii The London Toolkit, 2014
iv National Careers Service, 2014; Thomson Reuters, 2014; Board Intelligence, 2014
v National Careers Service, 2014; Work-day.co.uk, 2014; Institute of Chartered Secretaries and Administrators (ICSA), 2014; Thomson Reuters, 2014; Board Intelligence, 2014
vi Board Intelligence, 2014
vii Board Intelligence, 2014; Copy shop, 2014; Grant Thornton, 2014
viii Royal Mail, 2014
ix Thomson Reuters, 2014
x Thomson Reuters, 2014
xi Department for Business Innovation & Skills, 2014
xii Department for Business Innovation & Skills, 2014